

Mary “Maggie” Gardner Macdonald

CONTACT INFORMATION	University of Kentucky Department of Political Science 1615 Patterson Office Tower Lexington, KY 40507	mgma276@uky.edu www.maggiemacdonald.com Twitter: @MG_Macdonald
ACADEMIC APPOINTMENTS	University of Kentucky Department of Political Science Assistant Professor, 2023 –	
	New York University, The Center for Social Media and Politics Faculty Affiliate, 2023 – Postdoctoral Fellow, 2020 –2023	
EDUCATION	Emory University, Atlanta, GA Ph.D. Political Science (2020) <ul style="list-style-type: none">• Dissertation: “The Use of Twitter in Congressional Campaigns”• Committee: Tom Clark (Chair), Adam Glynn, Zac Peskowitz M.A. Political Science (2019)	
	Elon University, Elon, NC B.A. Political Science & Applied Mathematics (2015) <ul style="list-style-type: none">• Magna Cum Laude, Phi Beta Kappa• Minors: Statistics, International Studies, German Studies	
RESEARCH INTERESTS	Political communication, campaigns, social media, Congress, interest groups, campaign finance, sentiment analysis	
PUBLICATIONS	Russell, Annelise, Macdonald, Maggie, and Hua, Whitney. (2023). Sit Still, Talk Pretty: Partisan Differences Among Women Candidates’ Campaign Appeals. <i>Journal of Women, Politics & Policy</i> , 1-17. Macdonald, Maggie, Whitney Hua, and Annelise Russell. (2023). Constrained Communication and Negativity Bias: Gendered Emotional Appeals on Facebook. <i>Journal of Women, Politics & Policy</i> , 1-14. Gunderson, Anna, Widner, Kirsten, & Macdonald, Maggie. (2023). Pursuing Change or Pursuing Credit? Litigation and Credit Claiming on Social Media. <i>Journal of Law and Courts</i> , 1-23. Macdonald, Maggie, Russell, Annelise, and Hua, Whitney. (2022) Congressional Cue-taking on Social Media: Negative Sentiment and Constituent Engagement. <i>PS: Political Science & Politics</i> , 1-6. Fernandez, Kenneth, Husser, Jason, and Macdonald, Maggie. (2016). “Polling the Pollsters: A Survey of Academic Survey Organizations”. <i>PS: Political Science & Politics</i> , 49(4), 859–866. Arangala, Crista, Macdonald, Maggie, and Wilson, Rachel. “Multistate Lights Out”, <i>Pi Mu Epsilon Journal</i> , 2014.	

Arangala, Crista and Macdonald, Maggie. "The 6xn Five Color Games", *Journal of Recreational Mathematics*, Vol. 38(1) 38–44, 2014.

UNDER
REVIEW

"To Moderate, Or Not to Moderate: Strategic Domain Sharing by Congressional Campaigns" (with Megan A. Brown, Joshua A. Tucker, and Jonathan Nagler)

WORKING
PAPERS

"Tweeting to the Top." *Book manuscript*.

"The Democratizing and Polarizing Impact of Fundraising on Twitter: Easy Money, Viral Incentives, and the Catalyzing Role of Mainstream Media" (with Joshua A. Tucker, and Jonathan Nagler)

"Lobbying in Public: Interest Group Activity on Social Media." (with Kirsten Widner and Anna Gunderson)

"Bureaucratic Responsiveness in Times of Crisis: The 2020 Mass Protests and Police Department Social Media" (with Anna Gunderson)

"Interest Groups and Social Media Usage: How Do Organizations' Posts Differ Across Facebook and Twitter?." (*with Anna Gunderson and Kirsten Widner*).

Reaching Across the Political Aisle: Overcoming Challenges in Using Social Media for Recruiting Politically Diverse Respondents (*with Megan A. Brown, Nejlja Asimovic, Rajeshwari Majumdar, Lena Song, Laura Huber, Sarah Graham, Abby Budiman, Joshua A. Tucker, and Jonathan Nagler*)

"Money Please! Testing the Interest Group Connection."

WORKS IN
PROGRESS

"Twitter Narratives About the Georgia Senate Runoffs" (*with Joshua A. Tucker and Jonathan Nagler*)

"Fear and Loathing on Social Media: How Interest Group Use Emotion to Mobilize Followers" (*with Justin Rose, Anna Gunderson, and Kirsten Widner*).

GRANTS &
AWARDS

Malcolm Jewell Award for Best Graduate Student Paper (with 2020 Whitney Hua), SPSA

The Dirksen Congressional Center: Congressional Research Grant 2020 (with Whitney Hua), \$3,500

CONFERENCE
PRESENTATIONS

2023

Midwest Political Science Association Annual Meeting
CSMaP Annual Conference (NYU)

2022

Midwest Political Science Association Annual Meeting
CSMaP Annual Conference (NYU)
American Association of Public Opinion Research
Justice & Injustice Conference (Yale University)
American Political Science Association Annual Meeting
Women in Legislative Studies Conference (Rice University)

2021

Southern Political Science Association Annual Meeting (online)
Midwest Political Science Association Annual Meeting (online)
American Political Science Association Annual Meeting (online)

2020

Southern Political Science Association Annual Meeting
American Political Science Association Annual Meeting (online)

2019

Emory Conference on Institutions and Lawmaking (Poster)
Midwest Political Science Association Annual Meeting
American Political Science Association Annual Meeting (Pre-Conference Dissertation
Workshop)

TEACHING
EXPERIENCE

Emory University

Co-Instructor, Political Parties (Prof. Alan Abramowitz) Spring 2019
Teaching Assistant, Research Design & Methods (Prof. Natalia Bueno) Fall 2018
Grader, Research Design & Methods (Prof. Lauren Mattioli) Spring 2018
Grader, Introduction to American Politics (Prof. Andra Gillespie) Fall 2017

CorePower Yoga, Atlanta, GA & New York, NY

Coach, 50 Hour Yoga Sculpt Teacher Training Fall 2019
Coach-in-Training, 200-Hour Teacher Training Fall 2018
Yoga Sculpt Teacher April 2019–Present
Yoga Teacher (RYT 200) Oct. 2017–Present

SERVICE

Referee: American Political Science Review, Journal of Politics, Legislative Studies Quarterly, Political Research Quarterly, American Politics Research, Humanities and Social Sciences Communications, Social Network Analysis and Mining

Discussant: Junior Americanist Workshop Series (JAWS) 2021, SPSA 2021, MPSA 2021, MPSA 2022, Women in Legislative Studies (WiLS) 2022, NYU Undergraduate Research Conference 2022, Junior Law and Courts Research Community 2022

Panel Chair: MPSA 2021, MPSA 2022

ADDITIONAL
EXPERIENCE

Elon University

Student Supervisor, Elon University Poll Spring 2014–Spring 2015